

# CONNOR FINLAYSON they/them

## Service Design Consultant

Connor is interested in promoting design thinking as an approach that anyone can use to create inclusive and accessible content, services, and experiences that truly work for the people who interact with them.

Connor began their post-school studies in computing at the University of Dundee, before transferring to the University's Duncan of Jordanstone College of Art & Design to study BSc (Hons) Digital Interaction Design and later, PGCert Design for Business.

This allowed them to develop a solid understanding of person-centred design, usability, and the power of prototyping and user research in the development of products and services, particularly in a digital context. Connor later joined the University's External Relations directorate where they championed a design-led approach to the improvement of applicant and staff experience during the university admissions process.

They then went on to practice as a freelance user experience and content designer, working primarily with young companies across Scotland and in New York, operating in the cyber security, financial, sustainability, and voluntary sectors.

Connor is passionate about promoting equality and human rights in our society, including an awareness of the contemporary relevance of the Holocaust as an example of where prejudice and discrimination can lead when left unchecked.

### Qualifications

BSc (Hons) Digital Interaction Design  
PGCert Design for Business

### Contact

Email [c.finlayson@dundeeandangus.ac.uk](mailto:c.finlayson@dundeeandangus.ac.uk)



### A few of their favourite things

